



MVP Experience

Celebrating 16 Years of Serving Our Communities

Date: Wednesday, November 9, 2016

Location: The Westin Boston Waterfront

Time: 6pm-9pm



Event Co-Chair

Josh McCall
Chairman & CEO
Jack Morton Worldwide



Event Co-Chair

Joanne Brine
MetroLacrosse
Board Member



Honorary Co-Chair

Maura Healey
Attorney General
Massachusetts



Honorary Co-Chair

Mayor Martin J. Walsh
City of Boston



About MetroLacrosse

MetroLacrosse is a nonprofit organization with a proud 15+ year history of serving urban youth throughout Greater Boston and beyond. Our mission is to foster positive life enrichment, character development and healthy life choices among urban youth and teens through enhanced participation in the team sport of lacrosse. The organization's lacrosse based sports-learning programming connects players, families, volunteers, donors and staff in powerful and intentional ways. Through our community outreach and a unique integration of lacrosse, youth development, and academic enrichment, MetroLacrosse has a reach that extends to nearly 10,000 boys and girls and provides year-round programming to over 800 youth and teens.

Annual Awards Dinner

MetroLacrosse will host the inaugural MVP Experience ("MVPE") honoring and recognizing the commitment of a select group of our Players, Partners and People whose participation, passion and support make our programs successful. As the central fundraising vehicle for MetroLacrosse, a packed house will come together on Wednesday, November 9th at the Westin Boston Waterfront for a fulfilled evening celebrating MetroLacrosse.



Event Honoree

New Balance Foundation
New Balance Athletics, Inc.
Warrior





2016 Sponsorship Levels Corporate Sponsorship Opportunities

Faneuil Hall Partner — \$35,000

- Recognized as a major sponsor during the MVP Experience Dinner
- Opportunity to speak during the 2016 MVPE Awards Dinner
- Prominent logo or name placement throughout the MVPE Dinner
- Branding opportunities during the MVPE program
- Three (3) tables of ten (10) guests with preferred placement
- One (1) 8x10 color ads in program journal including greeting
- **In-Season Programming Recognition Includes:**
 - Athletic footwear/cleats sponsor for Youths (5th/6th grade) & Juniors (7th/8th grade)
 - Fund the stipend for Youth & Junior coaches
 - Transportation sponsor for high school boys' team (Bulldogs)
 - Underwrite cost of camp counselors during SummerBounce

State House Partner — \$25,000

- Named sponsor during the MVP Experience Dinner
- Two (2) tables of ten (10) guests with preferred placement
- One (1) 8x10 color ad page in program journal
- Logo present in dinner slideshow
- **In-Season Programming Recognition Includes:**
 - Finance MetroLacrosse boys' & girls' select team spring lacrosse tournament participation
 - Underwrite the cost to send ten (10) high school girls on an overnight college visit
 - Designation as a SummerBounce sponsor

MetroLacrosse Board of Directors

Gary Rogers - Board Chairman

Joanne Brine

Megan Britt - National Center for Time & Learning

William T. Connolly - Putnam Investments

Michael Durbin - Fidelity Investments

Matt Dwyer – The Roseview Group
The Boston Cannons

Meghan Hely Walsh - Holland & Knight

Anna Hitchner - Bain & Co.

Charles Leitner - Berkshire Group

Josh McCall – Jack Morton Worldwide

Dr. Fredrick Douglas Opie - Babson College

Bryan Sparkes - Jones Lang LaSalle

David Williams - Strategic Probability
Partners

MVP Experience Leadership Committee

Chris Davis – New Balance

Emerson Foster – SODEXO

Paul Francisco – State Street Bank

Angela Gomes – Skadden Arps

Travis McCready – MASS Life Science Cntr.

Keith Motley – UMass Boston



2016 Sponsorship Levels Corporate Sponsorship Opportunities

Freedom Trail Partner — \$10,000

- Recognition as a sponsor for the MVP Experience Dinner
- Two (2) tables of ten (10) guests with preferred placement
- Logo placement in program venue
- One (1) 5x7 color ad in program journal
- Branding opportunity in gift bags
- **In-Season Programming Recognition Includes:**
 - Subsidize the cost to send five (5) kids (boys and girls) to a traditional summer lacrosse camp experience
 - Finance the stipend cost for high school boys' coaching staff (Bulldogs)
 - Sponsor recognition during SummerBounce

Charlestown Partner — \$5,000

- Table for ten (10) guests
- Recognized on website sponsor page
- One (1) 5x7 color ad in program journal
- **In-Season Programming Recognition Includes:**
 - Underwrite the field lining cost for the year

Quincy Market Partner — \$3,000

- Table for six (6) guests
- Logo placement in program journal

ADVERTISING OPPORTUNITIES

AD SIZES

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FULL PAGE

Trim: 5 inches wide x 8 inches high

HALF PAGE

Trim: 5" wide x 3.875" high

QUARTER PAGE

Trim: 2.375" wide x 3.875" high

ADDITIONAL SPECS

All ads must be:

- *Black & White*
- *High Resolution (300 dpi)*
- *In two of the following file types:
TIFF, PDF, GIF, PNG or EPS*

**ALL ARTWORK MUST BE
RECEIVED BY FRIDAY,
OCTOBER 14, 2016.**

Please e-mail high resolution files
to Kendell Johnson at:
kjohnson@metrolacrosse.com

If you have any questions about
your sponsorship or ad, please
contact Kendell Johnson at:
kjohnson@metrolacrosse.com
857-254-8181



2016 Commitment Form

YES, YOU CAN COUNT ON MY SUPPORT AS A SPONSOR OF THE 2016 MVP EXPERIENCE

SPONSORSHIP LEVEL

- Faneuil Hall Partner — \$35,000
- State House Partner — \$25,000
- Freedom Trail Partner — \$10,000
- Charlestown Partner — \$5,000
- Quincy Market Partner — \$3,000

TICKET PURCHASE

- Individual ticket purchase — \$500
- I would like to purchase _____ tickets

ADVERTISEMENT *(Includes program journal ad only, no event tickets)*

- Full page — \$5,000
- Half page — \$3,000
- Quarter page — \$1,000

EMPLOYER MATCHING/DONATION

- My employer would like to match my donation in the amount of _____.
- I will be unable to attend; please accept my donation in the amount of _____.

CONTACT & GUEST INFORMATION (PLEASE PRINT CLEARLY)

Company Name: _____

Main Contact: _____

Phone: _____

Email Address: _____

Fax: _____

Mailing Address: _____

Please list my name/company on the program and other event materials exactly as follows: _____

Please send names and email addresses of your table guests to Kendell Johnson at kjohnson@metrolacrosse.com no later than October 7th.

Payment Options

Please charge payment to my: AMEX MC Visa Discover Card

Cardholder's Name: _____

Card #: _____

Signature: _____

- Please send me an invoice for the sponsorship level I have selected.
- Enclosed is a check made out to MetroLacrosse in the amount of \$ _____

Please send checks to:

MetroLacrosse, Inc.
209 Green Street
Jamaica Plain, MA 02130

THANK YOU FOR SUPPORT OF METROLACROSSE!

Please mail, email, or fax this form by October 7th.

Email:
kjohnson@metrolacrosse.com

Fax:
617-284-6162

Mail:
MetroLacrosse, Inc.
209 Green Street
Jamaica Plain, MA 02130

If you have any questions about your sponsorship or ad, please contact Kendell Johnson at kjohnson@metrolacrosse.com or 857-254-8181.



2016 Auction Donation Form

YES! I/WE WOULD LIKE TO DONATE THE FOLLOWING ITEM(S) TO 2016 THE MVP EXPERIENCE

Item(s): _____

Value of Item(s): _____

Item(s) Description: _____

Please list my name/company on the program and other event materials exactly as follows: _____

Auction item is enclosed: YES / NO

If item is not enclosed, how would you like us to get it? _____

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Address: _____

THANK YOU FOR SUPPORT OF METROLACROSSE!

Please mail, email, or fax this form by October 7th.

Email:
kjohnson@metrolacrosse.com

Fax:
617-284-6162

Mail:
MetroLacrosse, Inc.
209 Green Street
Jamaica Plain, MA 02130

If you have any questions about your sponsorship, ad, auction item, please contact Kendell Johnson at kjohnson@metrolacrosse.com or 857-254-8181.

Once you fill out this form, please mail, email or fax it to
Kendell Johnson at MetroLacrosse
Mail: MetroLacrosse, Inc., 209 Green Street, Jamaica Plain, MA 02130
Email: kjohnson@metrolacrosse.com
Fax: 617-284-6162